



IMAGINATION REALISED



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WHO WE ARE

Magna Studios is a creative **theming production** company born from a legacy of world-class attraction design.

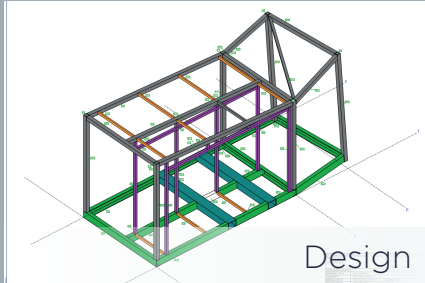
Established in 2025, the **dedicated** and **passionate** team are young in name, but not in experience! We set out to preserve and evolve the spirit of **immersive** storytelling and craftsmanship that defined a generation of global themed experiences.

Our founding team is composed of seasoned designers, scenic artists, and project leaders who have delivered **award-winning** environments for global attractions, theme parks, and branded experiences. With roots in one of the industry's most iconic creative arms, Magna Studios combines deep technical expertise with a fresh, independent vision.

We specialise in the design, build, and installation of themed environments that **captivate** audiences and **elevate** experiences — from small props to full immersive worlds. Whether we're creating fantasy realms, futuristic cities, or playful adventure zones, our mission is the same: to transform ideas into **unforgettable**, story-rich spaces.

IMAGINATION REALISED!

At Magna Studios, **creativity** is our foundation, and production **excellence** is our signature.



Design



Make



Deliver

WHAT WE DO

At the heart of our theming production is a simple process with powerful results: **Design, Make, Deliver**. Each stage is driven by creativity, craftsmanship, and commitment to quality.

DESIGN

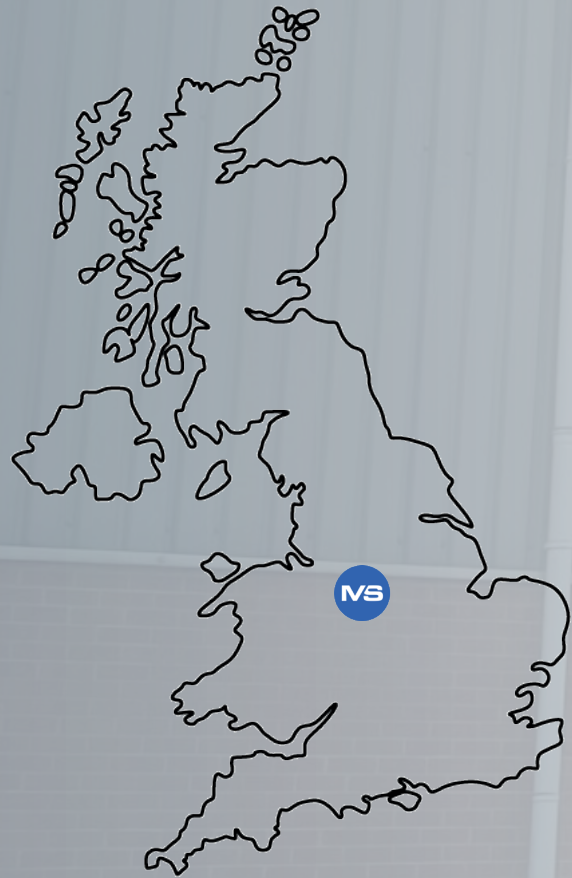
With the in-house technical design team, Magna Studios brings ideas to life through imaginative concepts, technical drawings, and detailed planning. Whether starting from scratch or building on an existing vision, our design team crafts solutions that are immersive, visually striking, and practical.

MAKE

Our in-house production team transforms designs into reality using a blend of traditional craftsmanship and state-of-the-art fabrication techniques. From intricate props to large scale sets, everything is built with precision and care.

DELIVER

We ensure every project is delivered safely, on time, and ready to impress. From installation on-site or complete project handover, our team is there to see it through – bringing immersive environments to life.



OUR LOCATION

Nestled in the **manufacturing heartlands** of the UK, Magna Studios' production facility is proudly based in **Uttoxeter, Staffordshire**.

With a rich industrial heritage and strong transport links, our location places us at the **core** of British **creativity** and **craftsmanship**. We're just minutes away from national rail links, and major road networks.

From this central base, we **design, make, and deliver** high-quality themed environments, sets, and installations for our clients across the **UK and beyond**.

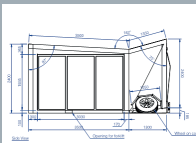
WHAT THREE WORDS
dial.warm.sweetened

MAGNA
STUDIOS LTD.

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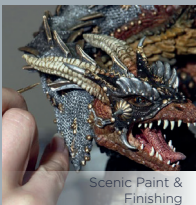
Project Management



Conceptual & Technical Design



CAD & CNC



Scenic Paint & Finishing



GRP & Prop Making



Joinery



AV & Special Effects



Site Installation

OUR SERVICES

From **concept to completion**, Magna Studios offers a full spectrum of theming production services tailored to bring **immersive** environments to life across a broad **range of sectors**:

- Theme parks & attractions
- Marketing & brand activation
- Set building
- TV & film
- Zoos & aquariums
- Hotels and accommodation
- Retail
- Festivals & events
- Museums

Whether you need a one-off prop or a fully themed space, our **experienced** team handles every stage **in-house**:

- Project management
- Conceptual and technical design
- CAD and CNC
- 3D printing
- Tool and mould making
- GRP & prop making
- Joinery
- Scenic painting & finishing
- Metal work & fabrication
- AV & special effect integration
- On-site installation & handover

Our **highly-skilled, talented** team and partners ensure creative, high-quality results with seamless project management throughout.

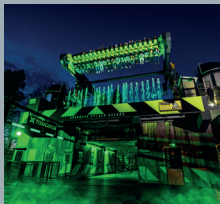
TOXICATOR

Alton Towers Resort

As part of the Magna family, Magna Projects delivered the construction services for Toxicator, a landmark new attraction at Alton Towers Resort and the newest attraction within the reimagined Forbidden Valley.

Acting as Principal Contractor, Magna Projects served as the single point of contact for the client, managing all aspects of the project from concept to completion. Our team provided comprehensive planning support services, along with the design, detailing, and construction of the attraction's dramatic 16ft-high reinforced concrete plinth—a structural achievement that makes Toxicator the only Top Spin ride in the world to be elevated, giving guests the unique opportunity to view the entire experience from below.

Towering at a record-breaking 78ft high, Toxicator delivers a high-intensity, theatrical thrill and commands attention as a bold new icon within the park. Magna Project's end-to-end delivery ensured precision, safety, and seamless execution throughout.



MAGNA
PROJECTS LTD



MAGNA
STUDIOS LTD



STRUCTURES
LIMITED

OUR TURNKEY SOLUTION

Magna Studios Ltd occupies a **truly unique** position within the themed entertainment industry — offering an end-to-end, fully integrated delivery model that **few others can match**.

Through the wider **Magna family**, our group of specialist sister companies can provide a complete suite of services under one roof, going **above and beyond** to satisfy our clients' requirements.

Combined with our theming production capabilities, the Magna family's **comprehensive** services includes:

- Pre-construction & planning support
- Stakeholder engagement
- Planning strategy
- Structural design and technical engineering
- Metalwork fabrication
- General construction, including groundwork
- Principal Contractor services

This **rare blend** of creative and technical capability allows us to take full ownership of projects from the earliest concepts to final delivery on site.

Our clients benefit from a streamlined, collaborative process with fewer handovers, tighter coordination, and a **single accountable partner** throughout the lifecycle of the project.

Whether delivering immersive zones for theme parks or high-impact branded attractions, our **turnkey model** offers **unmatched** efficiency, control, and creative fidelity.

It's a powerful formula: **one family, one vision, total delivery**.

MAGNA
STUDIOS LTD

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MONSTER ENERGY VENDING

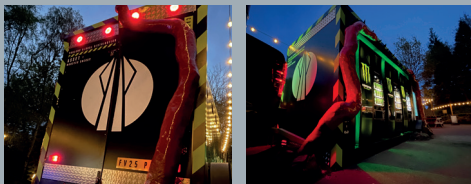
Alton Towers Resort

Magna is pleased to have partnered with Monster Energy and Alton Towers Resort to deliver the full turn-key production of a high-impact, themed Monster Energy vending unit at Alton Towers Resort, blending bold brand presence with the dark sci-fi aesthetic of Nemesis Reborn and the surrounding Forbidden Valley area.

Working in close coordination with the Monster Energy brand and creative teams at Merlin, we managed the project from concept to installation. This included the design and fabrication a of a custom steel frame to house the vending units, and the coordination of graphic design approvals. A full vehicle wrap of a Ford Ranger turns a simple vending machine into a branded showpiece.

To tie into the alien theme, we produced GRP monster tentacles bursting from the ground, appearing to grab both the vehicle and vending structure. Integrated special AV effects added movement and atmosphere, drawing guests in with custom sound and lighting cues.

The entire experience was delivered and installed on site, creating a dramatic, unique vending POS station that fuses storytelling, branding, and immersive design.



OUR RECENT WORK

The team at Magna Studios take ***pride*** in creating ***immersive, high-quality*** themed environments for a wide range of clients and sectors.

From ***bold*** concepts to ***detailed*** finishes and ***complex*** installations, each project reflects our commitment to creativity, craftsmanship, and precision.



The scope of work began with the creative and technical design of the ride station, blending alien bio-mechanical aesthetics with high-impact storytelling. Detailed concept art was developed alongside precise CAD and engineering drawings to ensure visual impact and durability.

After all major elements were assembled and shaped in-house, they were delivered to site for on-location fibre glassing and scenic painting, where team members contributed to ensuring seamless integration into the environment and resilience to weather and wear. The final result was a bold, immersive environment that supports the narrative of Nemesis Reborn and enhances the guest experience at one of the UK's top theme parks.



Behind every project we deliver is a team with **decades of industry experience.**

The following examples demonstrate the **standout** work our team members contributed to prior to founding Magna Studios, highlighting the **expertise** and **passion** they bring to every build.



CURSE AT ALTON MANOR

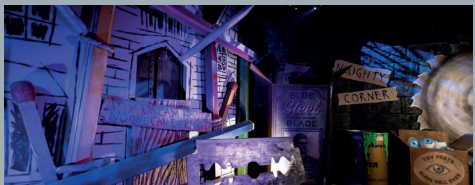
Alton Towers Resort

As members of the creative force behind the theming production for Curse at Alton Manor, team members who would later form Magna Studios helped bring Alton Towers' most chilling dark ride to life, transforming the eerie tale of Emily Alton into a fully immersive experience.

Through detailed and technical design, a unique blend of gothic architecture, supernatural motifs, and larger-than-life sets were used to craft the atmospheric story. 3D-printed scale prototype models were developed, allowing for hands-on evaluation and a seamless client approval process.

To realise the ride's most iconic elements, CNC machining was used to produce large-scale sculptural features, including the unforgettable Emily Alton head — the striking finale of the attraction — and other key theming components. Every item and every set was engineered for both dramatic effect and long-term durability.

The result is a richly detailed, spine-tingling environment that draws guests deep into the twisted world of Curse at Alton Manor, enhancing the narrative through immersive design and precision-built theming.



WORLD OF JUMANJI

Chessington World of Adventures Resort

Before establishing Magna Studios, several of our current team members played a key role in the theming production for World of Jumanji and its headline coaster, Mandrill Mayhem, delivering a vibrant, immersive environment inspired by the hit film franchise.

Their work encompassed the design and installation of land and station theming and interactives, all crafted to transport guests into the heart of the jungle. Bespoke ride station cladding panels with custom-themed finishes were detailed, and technical design was carried out in close collaboration with steelwork contractors to ensure seamless integration of themed elements with structural components.

Standout features included CNC-milled animals and totems, adding large-scale sculptural detail to the landscape and placing guests onto the board game within the land's centrepiece. Signage and graphic coordination across the area was seamlessly managed, reinforcing narrative cohesion throughout the guest journey.

To support development, a high-detail scale prototype of the giant jaguar sculpture was created—a key visual anchor for the land—resulting in a fully themed, story-rich experience that brings the adventure of Jumanji to life for families and thrill-seekers alike.



CADBURY WORLD RETAIL

Cadbury World

Prior to the formation of Magna Studios, members of the current team provided full theming production and project management services for the largest Cadbury World shop, transforming the existing retail space into a vibrant, immersive shopping experience aligned with the brand's iconic identity and heritage.

The scope included procurement, and production and installation programming, ensuring all elements were delivered on time and to the high specification expected. Conceptual and technical design of the eye-catching centrepiece—a large circular light feature and golden swirl—was undertaken by team members, requiring bespoke fabrication, forming of the iconic chocolate chunks and signature lightbox, and coordination with structural engineers to ensure safe installation above guests' heads.

A full graphic design pack was coordinated with the client and brand, aligning visuals with Cadbury's signature tone and heritage. The result is a cohesive, engaging retail environment that enhances the guest journey and celebrates the magic of Cadbury.



ANIMAL TREASURE ISLAND

Gardaland Resort

Setting sail on a swashbuckling adventure, members of the current Magna Studios team delivered theming production for Animal Treasure Island at Gardaland Resort—an immersive reimagining of the classic dark ride into a pirate-themed attraction packed with charm, colour, and character. This work was completed prior to the formation of Magna Studios and reflects the team's extensive industry experience.

Collaborating closely with the client's creative team, the design and development of 67 unique animal pirate figures was undertaken, each one bursting with personality and crafted to enrich the storytelling throughout the ride. From mischievous monkeys to swashbuckling parrots, every character was first realised through detailed 3D models for design approval, ensuring alignment with the vibrant pirate world envisioned by the creative team.

Team members managed all 3D printer programming and production, fabricating each figure with high exactness and consistency. To meet the demands of an interactive, family-oriented attraction, steel armatures were engineered, detailed, fabricated, and installed within every character—each one carefully designed to withstand guest contact and comply with safety-critical standards.

Within the wider theming scope, the figures contribute to a richly themed, adventure-filled environment that brings the spirit of the high seas to life, capturing the imagination of young buccaneers and seasoned explorers alike.



MYTHICA

Legoland Windsor Resort

Before forming Magna Studios, several of our current team members were proud to support the theming production of LEGO® MYTHICA—a fantastical land where mythical creatures come to life at LEGOLAND® Windsor Resort.

Their work included the technical design of key theming elements, ensuring structural integrity and creative consistency across the land. Steelwork integration was carefully managed, providing precise interface coordination with LEGO models to allow seamless blending between sculpted rockwork environments and brick-built creatures.

To aid installation, accurate templates were produced for themed flooring and rockwork, streamlining on-site construction and layout. 3D models of the land's logo and signage were also developed, combining bold visual impact with LEGO's signature style. The result is a vibrant, immersive world that invites families into an epic realm of imagination and adventure.



CBEBBIES SENSORY SPACE

Alton Towers Resort

Bringing an inclusive space of tranquillity and calm to the exciting world of CBeebies Land, members of the team who would later go on to found Magna Studios delivered theming production and project management services for the CBeebies Sensory Space. The environment was designed for all families visiting Alton Towers Resort.

The project encompassed full site management under CDM regulations, along with procurement, and production and installation programming to ensure timely, high-quality delivery. Suppliers and subcontractors were effectively coordinated, maintaining clear communication and efficient workflows throughout the project.

Critical to the success of this sensory-led space was the team's quality assurance oversight with external suppliers, along with close coordination with soft play and sensory equipment providers and advisors, ensuring all elements met both creative and accessibility standards.

A highlight for guests is the installation of a large central tree with immersive overhead foliage, creating a soothing, nature-inspired focal point. The space is a thoughtfully themed, fully accessible environment that supports relaxation, play, and inclusivity for young guests and their families.



GANGSTA GRANNY THE RIDE

Alton Towers Resort

Playing a key role in welcoming The World of David Walliams to Alton Towers Resort, members of the team who would later start Magna Studios were responsible for the technical design of numerous sets within the ride, along with the ride's façade—blending architectural detailing with whimsical storytelling. CNC components were developed and produced for the building's façade, and 3D scans were carried out for replication and reproduction of existing architectural elements to ensure continuity and accuracy within the themed environment.

These team members also led the design, coordination, and manufacture of custom signage, aligning with the attraction's playful visual identity and ensuring a bold, cohesive finish that captures the humour and charm of the Gangsta Granny universe.



HEX: LEGEND OF THE TOWERS

Alton Towers Resort

Before building Magna Studios, members of our team delivered a comprehensive theming refurbishment for the iconic Hex: Legend of the Towers attraction at Alton Towers Resort, restoring and enhancing its gothic atmosphere while preserving its rich narrative.

The scope included a full scenic refurbishment, with extensive GRP repairs and a detailed paint refresh across themed elements to revive the attraction's original character. Preshow theming was upgraded, including the creation of a brand-new zone to deepen the storytelling and guest immersion.

Externally, a striking large stained glass window was designed and produced, adding a dramatic focal point and enhancing the historic aesthetic of the Towers. The result is a revitalised guest experience that honours the attraction's legacy while introducing fresh layers of immersion and storytelling for guests.



SCAREFEST

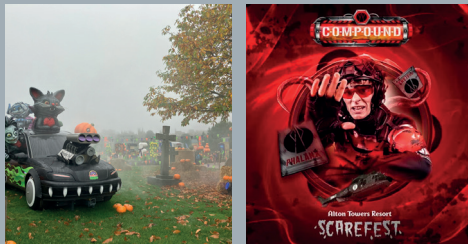
Alton Towers Resort

Over the years, members of the team who would go on to form Magna Studios have delivered a range of theming production services for Alton Towers Resort's iconic Scarefest event, helping to elevate the immersive horror experiences with high-impact scenic design and manufacture.

The event's renowned centrepiece—the haunted hearse—was given a spooky new lease of life, with team members playing a crucial role in its transformation. They developed technical drawings for a complete refresh of the iconic vehicle, including the engine, wheels, and exhaust, which were fabricated with precision. GRP wings and monstrous teeth were produced to give the hearse its fearsome new identity. The scope also included procurement of the vehicle and coordination of the integration of new and existing 3D characters and special AV effects, ensuring a seamless, theatrical finish.

In support of The COMPOUND scare maze, themed around the park's legendary secretive organisation, the Phalanx, team members led technical design and CNC production of themed scenic elements—creating an industrial, post-apocalyptic atmosphere within the covert testing facility. The team also produced a set of CNC-machined Nemesis eggs, adding a striking visual link to the park's wider narrative universe.

The result was a series of bold, immersive installations that heightened the fear factor and storytelling for one of the UK's leading Halloween events.



SHREK'S ADVENTURE

County Hall

Prior to forming Magna Studios, members of the team assisted in the delivery of theming production services for Shrek's Adventure! at London's Southbank, helping to bring the beloved DreamWorks universe to life in a richly immersive, interactive attraction.

Their work included procurement and coordination of themed elements, such as the iconic bus fronts and key scenic items, ensuring quality and consistency through close collaboration with external suppliers. They also managed on-site installation and produced custom CNC scenic components, maintaining precision and detail throughout the project.

To support consistency and scalability, replicas of themed elements were produced using splash mould techniques, enabling accurate reproduction of complex forms. Coordination of graphics and signage aligned visuals with DreamWorks' playful aesthetic, resulting in a bold, high-energy environment that captures the humour and adventure of the Shrek universe in the heart of London.



KNIGHT ANIMATRONIC

Warwick Castle

Before the creation of Magna Studios, members of the team delivered theming production coordination and management services for the transformation of the new Warwick Castle hotel atrium, creating an immersive, story-rich space that reflects the castle's medieval heritage and legendary tales.

The full project coordination included procurement, managing timelines, deliverables, and on-site logistics to ensure smooth delivery. The team oversaw the design development and approvals process, working closely with stakeholders to ensure quality and align creative vision with practical execution.

Throughout the project, rigorous quality assurance standards were maintained, with team members assisting in the final installation to ensure every detail met aesthetic and structural expectations. They also facilitated creative approvals, ensuring all theming elements stayed true to Warwick Castle's historic and family-friendly identity—resulting in a dramatic, welcoming space that sets the tone for a magical guest experience.



ICE AGE 4D

Alton Towers Resort

Prior to Magna Studios, members of the team provided full theming production for Ice Age 4D at Alton Towers Resort, transforming creative concepts into a fully immersive guest experience in line with the globally recognised IP.

The scope spanned from visual development to realisation, including management of the full approval process with the IP holders, ensuring every detail met brand standards. Production and installation of themed elements were overseen, including GRP components, scenic painting, and the development and manufacture of interactive features—delivering a vibrant and engaging environment.

Additional work included the installation of rubber crumb surfacing for guest safety, as well as bespoke signage to enhance storytelling and wayfinding throughout the attraction. The result was a dynamic, family-friendly space that brought the world of Ice Age to life with visual impact and playful detail.



HOTELS & ACCOMODATION



A large specialisation of members of the team prior to Magna Studio's creation was the turnkey delivery of fully themed accommodation across a range of leading theme park resorts, transforming guest stays into immersive story-driven experiences.

The various scopes covered the entire project lifecycle—from creative approvals and procurement to leading manufacture and on-site installation. Detailed technical and production drawings ensured precision and consistency throughout.

Each project included the integration of bespoke CNC-manufactured furniture, props, lighting, graphics, AV, and interactive elements, along with custom soft furnishings tailored to each theme. General works such as required electrical alterations were managed, ensuring all theming elements had the necessary power to elevate the spaces into immersive yet functional experiences.

From swashbuckling pirate bedrooms and enchanted lodges to playful cartoon suites, the team brought themed environments to life with attention to detail, storytelling, and high-quality, durable craftsmanship that stands the test of time.



LEGO MINIFIGURES

Before Magna Studios, members of the team delivered the production of countless large-scale LEGO® minifigures across more than 20 LEGOLAND® locations worldwide, spanning the United States, Europe, and the Far East.

The team managed concept development, working closely with clients to translate the iconic minifigures into engaging, park-ready themed installations. Extensive material production R&D was undertaken to ensure durability, colour accuracy, and finish complied with the brand's exacting standards.

These numerous projects included graphic design, prototyping, and full production, with each figure tailored to its regional setting. Site installations were managed across multiple international locations, coordinating logistics and local teams to ensure seamless delivery.

This meticulous work resulted in consistent, high-quality LEGO® character installations that continue to enhance guest experiences and strengthen the brand's playful presence across all LEGOLAND® Resorts.





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